

PROJECT THE RIGHT IMAGE TO YOUR CLIENTS



“ For two evenings, Alys Beach opens its doors, courtyards and pedestrian paths to groundbreaking international artists who literally transform the entire resort town into a living work of art.

Digital Graffiti 2012 will expand from a one evening event to a two evening event, allowing for a more personal experience each evening.

Friday night attendees will have the opportunity to stroll the town in a more subdued setting while being up close and personal with the amazing works. This open air Salon experience will be limited to 500 tickets. Saturday night will continue to be the party that it has always been displaying art and ending with the afterparty at Caliza Pool. ”

*Kelli Arnold,
Alys Beach's Events Coordinator.*



digitalgraffiti

**For more information on
sponsorship, please contact:
Tracy Oosterman Thompson
404-803-0020 or
e-mail tracy@digitalgraffiti.com**

Digital Graffiti at Alys Beach is the world's first projection art festival, with artists using the latest technologies to project their original works onto the town's iconic white walls and rooftops.

“Our town literally becomes their blank canvas,” said Kelli Arnold, Alys Beach's Events Coordinator. Each year's festival attracts digital artists, filmmakers, musicians, interactive designers, photographers, VJs, producers, celebrities, agency executives and fans of art, technology and architecture. This year's Digital

Graffiti festival will be held in Alys

Beach, Florida on Friday, June 8th and

Saturday, June 9th. Digital Graffiti's expansion allows for an increased number of workshops benefiting the community at large.





**Presenting Sponsorship
(Industry Exclusive)
\$10,000- Level**

- 20 Sponsor tickets for Saturday night (not available to the general public) Sponsor tickets include access to rooftop terrace at Caliza Pool with Digital Graffiti judges, celebrities and private bar featuring complimentary beer and wine plus up to 20 General Admission Tickets and 6 Sponsor Parking Passes for Friday and Saturday night.
- 1 cabana near the Homeowner's area which is a new feature we are adding for 2012. Limited availability. First come, first serve.
- Logo on all media including a special profile post on the Digital Graffiti Facebook Page.
- Option to host your own wall to promote your company. (please provide company representative)
- Logo projected, in rotation, on the walls of Alys Beach and Caliza throughout the festival.
- Logo and link on Digital Graffiti's festival e-mail blast distributed to 10,000+ upscale, active consumers as well as on www.digitalgraffiti.com impacting 7,000 visitors per month.
- Special profile featuring your business on the www.digitalgraffiti.com
- On-stage thank you from Digital Graffiti at after-party Saturday night at Caliza Pool during the Awards Presentation.

**Signature Wall Sponsor
\$5,000 Level**

- 8 Sponsor tickets for Saturday night (not available to the general public) Sponsor tickets include access to rooftop terrace at Caliza Pool with Digital Graffiti judges, celebrities and private bar featuring complimentary beer and wine plus up to 16 General Admission Tickets and 4 Sponsor Parking Passes for Friday and Saturday night.
- Logo projected, in rotation, on the walls of Alys Beach and Caliza throughout the festival.
- Logo and link on Digital Graffiti's festival e-mail blast distributed to 10,000+ upscale, active consumers as well as on www.digitalgraffiti.com impacting 7,000 visitors per month.
- Special profile featuring your business on www.digitalgraffiti.com
- On-stage thank you from Digital Graffiti at after-party Saturday night at Caliza Pool during the Awards Presentation.

**Award Sponsor
\$2,500 Level**

- 4 Sponsor tickets for Saturday night (not available to the general public) Sponsor tickets include access to rooftop terrace at Caliza Pool with Digital Graffiti judges, celebrities and private bar featuring complimentary beer and wine plus up to 12 General Admission Tickets and 2 Sponsor Parking Passes for Friday and Saturday night.
- Logo projected, in rotation, on the walls of Alys Beach and Caliza throughout the festival.
- Link on Digital Graffiti's festival e-mail blast distributed to 10,000+ upscale, active consumers as well as on www.digitalgraffiti.com impacting 7,000 visitors per month.

**Artist Sponsor
\$1,000 Level**

- 2 Sponsor tickets for Saturday night (not available to the general public) Sponsor tickets include access to rooftop terrace at Caliza Pool with Digital Graffiti judges, celebrities and private bar featuring complimentary beer and wine plus up to 10 General Admission Tickets and 1 Sponsor Parking Passes for Friday and Saturday night.
- Logo projected, with other companies at same sponsor level, on the walls of Alys Beach and Caliza throughout the festival.
- Link on Digital Graffiti's festival e-mail blast distributed to 10,000+ upscale, active consumers as well as on www.digitalgraffiti.com impacting 7,000 visitors per month.

**Support Sponsor
\$500 Level**

- 8 General Admission Tickets
- Your company listed, with others at the same sponsor level, on the walls of Alys Beach and Caliza throughout the festival
- Link on www.digitalgraffiti.com

**Friends of Alys
\$250 Level**

- 4 General Admission Tickets
- Link on www.digitalgraffiti.com

**For more information on sponsorship, please contact:
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Festival friends and supporters at \$250 level or more will be announced and recognized on Digital Graffiti's Facebook page.