

May 19–21, 2017

10TH ANNUAL DIGITAL GRAFFITI | MAY 19-21, 2017
EVENT OVERVIEW

DG2017 AT A GLANCE

ESTABLISHED

2008

LOCATION

Alys Beach, Florida

PRESENTED BY

The Alys Foundation

CURATOR

Brett Phares

ORGANIZER

Kelli Siler

2017 JUDGES

Brett Phares

Curator + Visual Artist

Roy Anthony

Senior Solutions Architect

Gabriel Barcia-Colombo

Visual Artist

Lucia Fishburne

Research Associate

+ Adjunct Instructor

Evan Narcisse

Journalist

Mark Schnell

Urban Designer

IMAGES

Available [here](#)

Credit: Digital Graffiti

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ABOUT

Presented by the Alys Foundation and sponsored by [Christie, Digital Graffiti](#) at [Alys Beach](#) is an innovative and dynamic event that celebrates the intersection of projection art and architecture. During the three-day event, artists from around the world display their original digital art upon the iconic stark-white walls of Alys Beach, transforming the seaside town into a vibrant canvas of light. The 10th annual juried festival allows digital artists to explore how their fluid forms connect with technology and architecture to create unexpected and wondrous experiences. The Digital Graffiti app is available [here](#).

SUBMISSION AND SELECTION PROCESS

Each year, artists from across the globe are invited to submit their original digital artwork for potential inclusion in the festival and competition. A committee reviews submissions and determines the list of finalists who are eligible to present at the festival. Prizes are awarded at the festival in three categories, as judged by a panel of art and industry experts and announced during the festival:

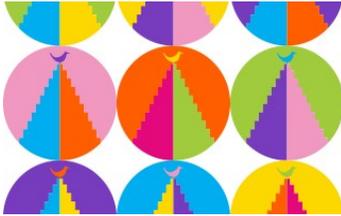
- Best of Show (\$5,000 prize)
- Curator's Choice (\$2,000 prize)
- Three (3) Honorable Mentions (each \$1,000 prize)

VISITING ARTIST RESIDENCY PROGRAM

The Digital Graffiti Visiting Artist Residency is a seven-day program wherein select, award-winning artists immerse themselves in the town. Artists collaborate with curator Brett Phares to create individual pieces that are entered into the juried festival. This year marked the fifth annual residency program and included artists Jinku Kim, Providence, RI; [Krystal Schultheiss](#), Melbourne, Australia; and [Robert Seidel](#), Berlin, Germany.

LOCATION

Founded in 2004, Alys Beach is a burgeoning community located in Northwest Florida on Scenic Highway 30A. Designed by Miami-based Duany Plater-Zyberk and Company, Alys Beach provides a variety of experiences, from urban to rural, in a single, 158-acre beachside town. As the first Fortified for Safer Living community in the world, all homes are built to Florida's Green Home Designation Standard and designed to withstand the elements. When complete, a short walk through town will take one from the southerly 1,500-foot stretch of white sand and emerald waters, past a private beach club, through a thriving town center filled with a variety of shops and restaurants, along pathways lined with neighborhood parks, pools, and event spaces, culminating on a 20-acre nature preserve to the north, with trails and boardwalks winding through cypress wetlands. The community comprises 600 home sites including freestanding villas and attached courtyard residences.



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SCHEDULE

Illuminate: Celebrating the 10th Annual Digital Graffiti Festival

Friday, May 19, 2017, 8-11 p.m.

18 North Charles Street | Alys Beach, FL 32461

The sun goes down, and the lights come up as Digital Graffiti kicks off its 10th annual festival at Alys Beach on Friday evening. Featuring our 2017 projection art installations and food trucks and vendors along the festival footprint, this opening night street party winds through Alys Beach all the way to Caliza restaurant—where attendees will be greeted with music, à la carte food and drink options, and fun for the whole family.

Illuminated+

Saturday, May 20, 2017, 8-11 p.m.

18 North Charles Street | Alys Beach, FL 32461

Saturday evening of Digital Graffiti is an all-inclusive food and drink experience, with stops along the festival's path featuring samples by local and regional chefs, winemakers, distillers, and breweries. The evening culminates with desserts, spirits, and casual discussions of art around the pool at Caliza restaurant, which will showcase additional artwork. This event is 21+. As Digital Graffiti continues to evolve, we are focusing this event on celebrating all of the incredible participating artists from around the globe. In place of a poolside dance party this year, please join us for digital art, culinary favorites, craft beer, and cocktails, and end up at Caliza Pool with sweets, bubbles, and a down-tempo vibe, perfect for discussing art, architecture, and technology.

DG Brunch

Sunday, May 21, 2017 11:00am - 1:00pm

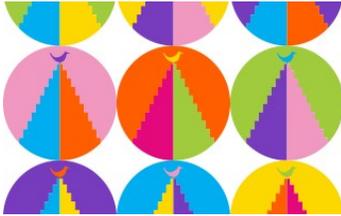
Arboleda Park at Alys Beach

Cheers to another Digital Graffiti Festival in the books. The closing event of the 10th annual event invites attendees to enjoy a spread of brunch fare and mimosas at Arboleda Park.

2017 JUDGES

Brett Phares is an artist and curator working in computer simulation and installation. With 20+ years in interactive media, he has created innovative projects for both startups and international brands alike, all which inescapably inform the visual syntax of his personal work. He earned his MFA from Integrated Media Arts from Hunter College in New York City and an MA in Art History, Theory, and Criticism from SUNY Stony Brook, NY. He has shown in North America, Asia, and soon in Australia; has written and taught on our [pre-disposed blindness in everyday experience](#); is curator of Alys Beach's annual projected art festival [Digital Graffiti](#), and directs its artist residency; and managing partner of [General Anxiety](#), a public art consultancy.

Roy Anthony is senior solutions architect in the Research & Innovation department at Christie. Democratizing and distributing pixels everywhere, he is technology innovator and subject-matter expert in implementation of fully collaborative, interactive immersive display solutions. Providing leadership in research and implementation initiatives fusing Projection Mapping, Augmented and Virtual Reality, Roy also enables research into new forms of location-based entertainment, and collaborates with practitioners and researchers investigating applications of new technological breakthroughs into improving the cinematic experience. For more information, visit www.christiedigital.com.



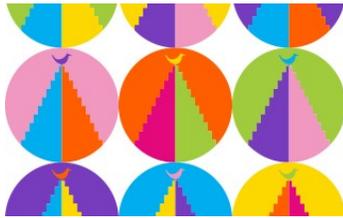
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Gabriel Barcia-Colombo is a mixed-media artist whose work focuses on collections, memorialization, and the act of leaving one’s digital imprint for the next generation. His work takes the form of video sculptures, immersive performances, large-scale projections, and vending machines that sell human DNA. Gabriel was recently commissioned to be the first digital artist to show work at the New Fulton Terminal Stop with the MTA Arts & Design program in New York City. His work has been featured in the Volta, Scope, and Art Mrkt art fairs, as well as Grand Central Terminal and the New York Public Library. He received an Art and Technology grant from the Los Angeles County Museum of Art to research the future of online memorials. He has served as a member of the artist advisory board at the New York Foundation for the Arts, as well as the education committee member at the Museum of Art and Design. In 2012 Gabe gave a TED talk entitled “Capturing Memories in Video Art,” in 2014 he gave another TED talk entitled “My DNA Vending Machine” and in 2014 he was awarded a Senior TED fellowship. Gabe is a New York Foundation for the Arts grant awardee and faculty member at the Interactive Telecommunications Program at New York University’s Tisch School of the Arts. For more information, visit www.gabebc.com.

Lucia Fishburne is a life-long advocate for the creative industries in Florida. Currently she serves as vice-chair for the Council on Culture & Arts (COCA) for the Tallahassee/Leon County area. She has also served in various capacities at Florida State University including, most recently, as the executive director of the Florida Book Awards and as a research associate and adjunct instructor for the College of Communication and Information (CCI). Prior to her work at FSU, Lucia served as Florida’s State Film Commissioner where she was responsible for leading the state’s efforts to build, expand, and retain the film, TV, and digital media entertainment industry sector. She was appointed to that position following ten years of service in the workforce and economic development arena in Florida. Lucia holds a MS degree from FSU in marketing communications and an accreditation in public relations (APR). Spurred by her love of music and performance, she toured early in her life as a professional singer/songwriter throughout the southeast. A Florida resident for most of her life, Lucia enjoys being a tourist in her own state whenever she can with special emphasis on enjoying Florida’s unique natural assets, historical sites, and creative talent.

Evan Narcisse is a journalist and critic who writes about video games, comic books, movies, and TV. Often focusing on the intersection of blackness and pop culture, he is now a senior staff writer at io9, having previously written for The Atlantic, Time Magazine, Kotaku. He has taught a course on video game journalism at New York University and appeared as an expert guest on CNN and NPR. A native New Yorker, he now lives in Austin, Texas.

Mark Schnell is an urban designer based in Seagrave Beach, Florida. His firm, Schnell Urban Design, celebrated its 10th anniversary in 2014. Among the most prominent of the Schnell Urban Design projects is Cinnamon Shore, located on the Gulf of Mexico in Port Aransas, Texas. Mark is now leading the way for two additional new communities along the Texas coast, including Palmilla Beach and a location adjacent to a beautiful Arnold Palmer Golf Course. Mark is actively engaged in urban design education and outreach. He offers walking tours of Seaside, has been a guest speaker at numerous functions, and provides commentary for the “Seaside: The City of Ideas” episode of the acclaimed documentary series American Makeover.



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2017 ARTISTS AND WORKS

[Luzena Adams](#), Brooklyn, New York, “Soul Split Particle”
[beeples](#) (aka Mike Winkelmann), Appleton, Wisconsin, “OKKKK”
[David Bennett](#), Nashville, Tennessee, “STRAY VOLTAGE”
[William R. Bullock](#), Bowral, Australia, “MinoCraft Shibuya”
[Holger Foerterer](#), Karlsruhe, Germany, “fluidium 2”
[Emilia Forstreuter](#), Berlin, Germany, “Blau”
[Gary Justis](#), Bloomington, Illinois, “Drew Dender”
[LIA](#), Vienna, Austria, “Transcendence 115”
[Linda Loh](#), Brunswick East, Australia, “Glyph”
[Wayne Madsen](#), Noblesville, Indiana, “Guernica”
[Helen Marshall](#), London, United Kingdom, “Nightfall”
[Jonathan McCabe](#), Canberra, Australia, “Excerpt from 5 Cyclic Hiva Flowpi number 3”
[Nowhere Mountain](#), St. Louis, Missouri, “Flag”
[Kameron Neal](#), Brooklyn, New York, “Liquid Love”
[James Pricer](#), Austin, Texas, “Inherit”
[Axel Cuevas Santamaria](#), Columbus, Ohio, “Protoplasmic routes”
[Cameron Sharp](#), Columbus, Ohio, “An Open Letter (Self-Portrait As A Pelican)”
[Susi Sie](#), Berlin, Germany, “Macrocosm”
[Beau Stanton](#), Brooklyn, New York, “Submariner”
[David Sullivan](#), New Orleans, Louisiana, “New Harmony”
[Joon Sung](#), Bowling Green, Kentucky, “Synthetic Love”

2017 ARTISTS IN RESIDENCE

Jinku Kim, Providence, RI
[Krystal Schultheiss](#), Melbourne, Australia
[Robert Seidel](#), Berlin, Germany

SCAD AT DG2017

A team of students from [Savannah College of Art and Design](#) (SCAD) returns to Digital Graffiti for a third year to showcase site-specific projection works during the event under the direction of John Colette, chair of Motion Media Design at SCAD. The program for these installations encompasses four separate structures that provide a defined perimeter for those accessing the site. This creative collaboration between Digital Graffiti and the Motion Media Design program allows the next generation of artists and designers to consider the ways in which creative practice can understand the latent potential of the intersection public space and media.

CHRISTIE DIGITAL

As a global innovator, Christie® offers diverse projection, display, processing and collaboration technologies, and powerful creative tools, all backed by industry leading service and support. The company delivers high-impact, engaging solutions for themed entertainment, sports venues, museums, live events, houses of worship, corporate spaces, higher education and more. Whatever the application, Christie technology is designed to meet each project’s unique design requirements. Discover Christie at www.christiedigital.com.

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